

# Improving Outcomes; Securing the Future



## Seven Sector Accessibility

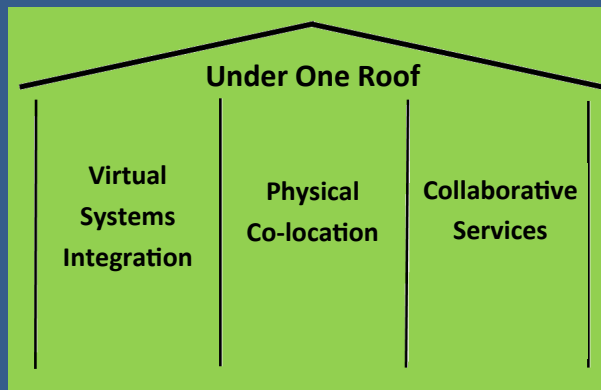
Households in financial crisis often lack access to seven vital sectors of our local economy.

CCM is working with local partners to remove barriers and create pathways for these households to access services.

## Seeing 2020 Strategic Plan

### “Under One Roof”

The under one roof concept provides operational efficiencies, increases access to services and improves outcomes for vulnerable members of our community. CCM is partnering with others in Cabarrus County to establish a model that incorporates virtual systems integration, physical co-location and collaborative services.



### Sustainability Initiative

Legislative changes and shifting trends in philanthropy suggest that local non-profits must seek new ways to create consistent sustainable revenue.

CCM is creating a Residential Maintenance Initiative that will provide a valuable service to the community, teach job skills to persons in our programs and create consistent sustainable revenue to support the mission of CCM in Cabarrus County.



**Our Vision ... is that every person in our community discover their purpose and experience the fulfillment that God intends for their lives.**



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### A Note from our Executive



When children of adversity speak, they speak with a level of honesty that strips the protective cover from your heart and leaves it bare.

But not all of them CAN speak for themselves. Someone... somebody has to speak for THEM. More importantly, somebody has to be willing to take a stand and to stand in the gap FOR them.

Providing good nutrition, stable housing, access to medical care, support for academics, employment education, and life skills training creates the environment that allows a parent to change their family's circumstances for the better.

An atmosphere that values the individual, teaches perseverance, instills character, and restores hope through faith in Jesus Christ is what transforms lives.

Housing crisis is the greatest challenge affecting our community today.

A solution that provides a path to housing stability is our greatest opportunity to change the future.

CCM has established such a solution and is pursuing that model with a purpose.

- Ed Hosack



**2017-2018**  
**Annual Report**





The Challenge in Cabarrus County

1 in 8 people living in poverty  
1 in 6 children living in poverty  
1 in 5 children face food insecurity

Through Sept. 103 evictions per month  
Through Sept. 36 foreclosures per month

537 homeless students in 2017/18 school year  
40% of homeless children are preschoolers  
net over 800 homeless children

Fair Market Rent \$967 for 2BR is more expensive than 94% of NC increasing at 6.6% year-over-year  
\*\*\*\*\*  
At \$14/hour and 40 hours/week a family can support approx. \$700 a month in housing costs. (rent + utilities)

For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in,  
Matthew 25:35



Changing Circumstances, Transforming Lives



“That call changed my life. I was able to purchase my very first home thanks to what the Mothers & Children House and My Father’s House has done for me and my kids”.



CCM's Response in 2017/2018

Hunger

13,110 households received groceries;  
22,860 adults; 14,773 children

Financial Crisis

702 households avoided eviction/cut off;  
2,219 adults; 1,150 children

Homelessness

39 families housed;  
108 adults; 58 children  
\*\*\*\*\*

89% moved toward stable housing

100% improved financial status

100% improved school attendance

1,572 volunteers  
33,495 volunteer hours

Total Revenue: \$3,203,793\*

Donated Food/Other In-Kind	51%
Individuals	15%
Businesses/Corporate Foundations	13%
Foundations/Grants	9%
Churches/Church Groups	5%
Social Enterprise	3%
Government Agencies	2%
CCM Foundation	1%
Community Groups & Other	1%

Total Expenses: \$3,192,145\*

Food Programs*	50%
Financial Assistance Programs*	12%
My Father's House*	8%
Mothers & Children Housing Ministry*	7%
Teaching / Stable Housing*	12%
Administrative & Fundraising*	11%

\*based on '17-'18 FY audit

2018 / 2019 Priorities

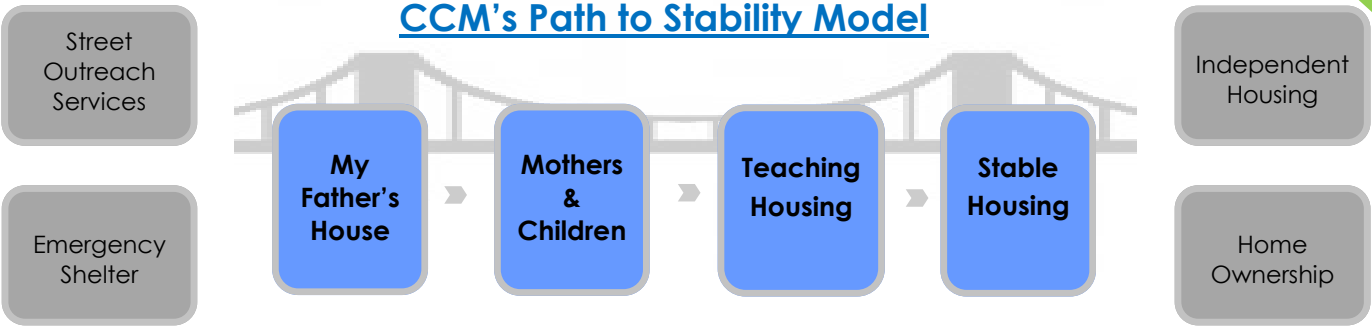
Program Services

Academic Tutoring  
Budgeting & Financial Accountability  
Debt Reduction & Credit Repair

Employment / Job Search Training  
Food & Nutrition Education  
Getting Ahead Training  
Goal Setting & Other Life Skills

Medical Home  
Parenting Skills  
Strengthening Families  
Stress Management

CCM's Path to Stability Model



Our Mission ... is to provide immediate assistance to members of our community who are experiencing crisis in the areas of food, shelter, or finances while engaging them in a series of actions that will empower them to move beyond crisis.

Strengthening Community

