

PERSPECTIVE

FROM THE FRONTLINES

CELEBRATING 44 YEARS OF RESTORING HOPE



**CABARRUS
COUNTY**

WHAT CAN WE DO IN OUR COMMUNITY?

Article 4 of 4

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ED HOSACK
CEO

Where do they go at the end of the day when the staff turns out the lights? The answer needs to be, "HOME"! We can provide two meals during the day, care in the afternoon, support for their education and activities that fill their free time, but the heart of a child needs a place to call home.

Restoring housing stability requires time and attention to multiple aspects of financial, emotional and social disciplines. When you add children to the equation, the challenges magnify. It begins with a safe place to live and requires the comprehensive structure of supportive services for a family to navigate their way out of crisis. It also requires programs that teach how to build stability and avoid future crisis.

WE NEED COMPREHENSIVE SOLUTIONS THAT:

- engage every sector of our community to create housing inventory
- develop alternative housing solutions
- help households maintain their housing through period of crisis
- teach households how to transition back from loss of housing
- guide individuals and families on an upward path to stability and prosperity



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Today, in Cabarrus County, it is a fact that housing of every type - shelter, transitional housing and housing accessible to the workforce - are in short supply. Solving the capacity issue will require investment for the long term.

Individual donors most often are motivated to give by a specific need that has become evident to them by personal experience. This donor's heart is compelled to meet the immediate need.

Corporate & Business donors live in a world that relates to return-on-investment within a three-year period. Consequently, this donor finds it satisfying to invest in "programs" that promise repeated benefits and is willing to wait for the outcomes to develop.

Peter Drucker was the premier management guru of the late twentieth century. He argued that government, due to its inherent characteristics, is often ill equipped to effectively address social issues, suggesting that businesses and nonprofits are better positioned to address social problems. He highlighted that they are more responsive to public needs and market pressures, and therefore more likely to find solutions that are effective and sustainable.

Local and State Government must have the long view. Solutions that increase capacity and facilitate lasting change often require infrastructure. These types of investments take time to develop and years to reach the level of outcome delivery to justify the investment. From there the benefits can influence future generations. These are the investments where

government can join charitable investors to make the greatest difference.

HARD TRUTHS FOR CABARRUS COUNTY:

1. The number of units needed is not possible to build at the rate needed to catch projected growth.
2. The cost of building and limitations on Development make it impossible to build "affordable".
3. Lack of Access due to low income, underemployment, debt, poor credit, a record, or family and household instability are the primary barriers for many of our vulnerable households.

SOLVING THE HOUSING CRISIS STARTS WHEN WE:

- **RECOGNIZE** housing is the stabilizing element upon which we build for the future
- **DEVELOP** solutions that address the complexities behind the housing crisis
- **ENGAGE** business, nonprofit and government sectors to invest in programs and infrastructure
- **IDENTIFY** measurable outcomes and establish long-term commitments to collaboration

The Proverbs speak of being Prudent: "to be wise in practical affairs, as by providing for the future." It will be prudent for our community to solve this. Perhaps more prudent than anything else we do.



2030 STRATEGIC PLAN DEVELOPMENT

Strategic plan focus groups are essential tools for organizations aiming to refine their objectives and strategies. These groups facilitate collaborative discussions among representatives from diverse companies, fostering a lively exchange of ideas and perspectives. For CCM, this exercise is vital to ensure that the objectives and strategies attached to each of the five goals align seamlessly with the needs and demands of our respective communities.

Within the **Housing** focus group, we've assembled representatives from partnering charitable food organizations, community and real estate development groups as well as city and county government staff. The **Stabilization** group gathers a team that includes the healthcare sector, societal reentry organizations and essential resource providers. Organizations included in the **Outcomes for Children** group are our local school systems, Cabarrus Partnership for Children, the banking/financial sector as well as our faith community. With the **Workforce Development** focus group, you'll find a team made up of local career center reps, higher education/community college

involvement and navigational service providers. Lastly, the **Older Adult Services** group consists of members from our local health authority, senior and older adult service providers, and reps from care facilities for our aging population. Of course, the CCM staff, directors and leadership will have representation on each of the five focus groups to ensure aligned dialogue.

Over the next four months, these teams will gather in an effort to identify and establish objectives that align with current challenges and opportunities facing our Cabarrus community. In addition, the development of strategies will take place in support of those objectives. The CCM board of directors will hear monthly updates from the focus group facilitators relating to progress.

By strategically leveraging focus groups, Cooperative Christian Ministry can enhance our planning processes, drive innovation, and foster collaborative success.



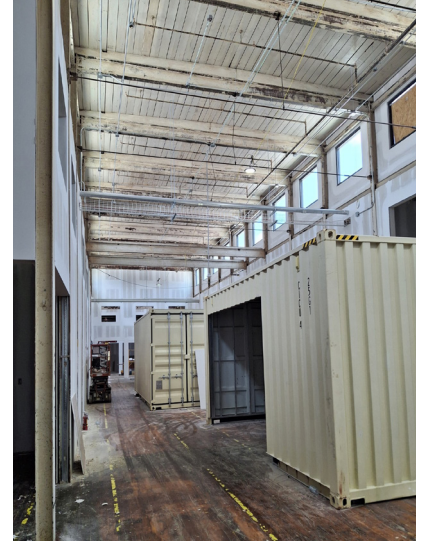
THE REBUILDERS CAMPUS UPDATE

CHA AT BROWN MILL: ENVIRONMENTAL HEALTH SPOTLIGHT

As Cabarrus Health Alliance prepares to open an additional location in January 2026 at Brown Mill Commons, we're continuing to spotlight the essential services that will grow their reach and impact. This month, we're featuring CHA's School Health Leadership.

The School Health Division has staffed at least one school nurse in every school for twenty-five years. Nearly fifty school nurses serve at least 43,000 students annually through 110,000 encounters each school year, helping to ensure that students are cared for, and those who can, return safely to class. Brown Mill's central location provides ease of location for nurses and their supervisors. The large auditorium space also provides a large enough meeting area for the nurses to attend trainings and meet multiple times per year.

For more information about CHA, visit [Cabarrus Health Alliance, NC](https://www.cabarrushealthalliance.com).



YOUR WINDOW OF
OPPORTUNITY
CAPITAL CAMPAIGN

LEARN & GIVE



Attention all Nonprofit Leaders, Staff, and Volunteers!

JOIN US!

SHAPING THE FUTURE TOGETHER

CABARRUS COUNTY
NONPROFIT WORKSHOP
AUGUST 28, 2025

8:30 AM - 1:00 PM AT CROSSROADS CHURCH
220 GEORGE W. LILES PARKWAY, CONCORD

THE WORKSHOP IS OFFERED **FREE** TO OUR COMMUNITY.
REGISTRATION IS OPEN NOW!

2025 SPEAKERS AND TOPICS



Cam Cruickshank
President & CEO
GREATER CABARRUS
FOUNDATION

TOPIC
How to Survive the
Nonprofit Financial Crisis



Jenn Delaney
Special Projects Consultant
GREATER CABARRUS
FOUNDATION

TOPIC
Update on the Evolution
of Shared Services



Jerri Grant
Technology Advisor
APPARO

TOPIC
Leveraging GenAI:
Empowering Nonprofits
for Social Impact



Todd Reavis
Technical Lead
APPARO

TOPIC
Leveraging GenAI:
Empowering Nonprofits
for Social Impact



Andrew Holbrook
Executive Director
IMPACT PARTNERS

TOPICS
Part 1- Leading Yourself
Part 2- Leading a Team



Heather Macaulay
Executive Editor
INFLUENTIAL
WRITINGS BY
HEATHER MACAULAY

TOPIC
Outcome & Output
Tracking: Best Practices
for Grant Seekers



Ashley Sedlak-Propst
Program Manager - Board
Services
GREATER CABARRUS
FOUNDATION

TOPIC
The Board Member Role:
What You May Have Missed
in Your Board Orientation

FOR MORE INFORMATION ON THE WORKSHOPS,
SPEAKERS, AND TO REGISTER, VISIT

CooperativeMinistry.com

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HOST



CROSSROADS
church
TRANSFORMING LIVES. TRANSFORMING THE WORLD.

THANK YOU

Maria Ives and **Katherine Moniot** from Windstream with their generous donation of snack packs and pantry items — **a total of 475 pounds!** The snack packs were assembled by 16 dedicated Windstream team members.



Meet **Nadia Miller**—the woman in the middle. She was behind Katherine and Maria at CVS when she overheard them chatting about buying up travel-sized toiletries for CCM. Instead of just listening in, she jumped in! The three connected, and the next day, Nadia showed up with **100 feminine hygiene kits** to donate to CCM.

JULY FOOD DONATIONS

A big shout out to all of our amazing food donors this month with over 100 lbs of food!

- Mt. Hermon Lutheran Church
- The Baha'i Faith of Concord
- All Saints Episcopal Church
- St. Martin Lutheran Church
- Speedway Harley Davidson
- Jackson Park United Methodist Church
- Foresters Financial
- Cabarrus County
- Kimball Memorial Lutheran Church
- VFW Post 6480



Thank you to **Christy's Nursery** for donating **45 tomato plants!** Volunteers cleaned the raised beds at the Crisis Center and planted several, hoping for a good harvest to share with our clients.



CLICK TO VIEW
the full Strategic Plan

LEARN MORE

COMMUNITY PRAYER REQUESTS

Join with us in supporting our community through prayer. Watch as God works around us through our faithful prayers.

PRAY WITH US



FOOD RESOURCES

The 'Cabarrus County Food Resource Map', which was created by the Hunger Task Force, is available on our website. Please share this valuable resource with the community.

VIEW MAP



SENIOR RESOURCE GUIDE

We provide resources for housing, health, transportation, and more. Click the button to see all the resources we provide.

LEARN MORE



HELP with HOUSING

Our housing programs provide the opportunity for families with children, senior adults, and other adult individuals to stop the cycle of loss, establish sustainability, and achieve housing stability.

LEARN MORE



Sign up to round up your monthly City of Concord Utility bill to the nearest dollar and help keep the air, heat, and lights on for hundreds of families in need.

Visit: <https://concordnc.gov/Departments/Customer-Care/Neighbor-Helping-Neighbor>



COOPERATIVE
CHRISTIAN
MINISTRY

APPLY

NEW! CCM Career Opportunities

246 Country Club Drive NE, PO Box 1717
Concord, NC 28026 TEL: 704-786-4709



GIVE ONLINE: www.CooperativeMinistry.com or TEXT: ccmhelps to 44321