

PERSPECTIVE

FROM THE FRONTLINES

CELEBRATING OUR 42ND YEAR OF RESTORING HOPE



**CABARRUS
COUNTY**

FINANCIAL SERVICES: ADAPTING TO THE LEVEL OF NEED



ED HOSACK
CEO

ESCALATING NEED

In January 2024, CCM’s Financial Services program received 216 applications for assistance. This volume of applications and the magnitude of the financial requests are unsustainable for CCM’s financial assistance model.

Responding to each request within one business day consumes staff resources and extends the amount of time required to resolve the overwhelming demand. Our Financial Services team developed a proactive strategy to manage the intake of applications in order to improve response time to families in crisis. As a result, CCM’s online application is available during the first two weeks

of each month and then deactivated until the first of the following month. In addition, screening questions were added to the application to improve the efficiency of notifying clients when they do not qualify. The strategy began in April.

THE NET EFFECT

This strategy has allowed us to maintain the level of households assisted and increase the amount of crisis assistance funds allocated on a monthly basis. The amount of time expended between the



IN THIS EDITION

- 2025 New Horizon Strategic Plan Updates.....3
- 2024/25 Operating Budget 4
- Partner Spotlight.....5
- Thank You 6
- Upcoming Events7

CONTINUED PAGE 2 »

application submitted and relieving the crisis for a household is improved by 58% in May compared to the January/February time frame.

Parents with younger children saw a significant drop-off in their reported financial well-being in 2023, according to an annual comprehensive study of American household finances released by the Federal Reserve. The Survey of Household Economics and Decision Making found a decline in the percentage of parents living with children under age 18 who felt financially secure, dropping to the lowest on record going back to 2015.

The changes began to unfold in 2022, according to the Columbia University Center on Poverty and Social Policy, “many families with children have seen a reversal of fortune ... including lower disposable income and increased poverty, food hardship, and financial strain — posing an ongoing challenge for families nationwide.”

A DUAL RESPONSE

Our Financial Services division established a Navigation Services model beginning in March. The Financial Services team began making referrals to our Resource Navigator who then contacts the client to complete an assessment of resource needs. After resources are provided, a client is encouraged to contact us again for additional support and our Resource Navigator will complete follow-up contacts to provide encouragement, prayer and guidance as needed.

NOTE: Activity at our food pantries is an early indicator of greater need in local households. **Our Food Program served 11% more households during the month of May than the previous year.** The average household size served through our Crisis Center food pantry rose to 3.8 people. The Crisis Center pantry is serving roughly 29% more households and 35% more individuals than the same period in 2023. **FOOD DONATIONS ARE NOT KEEPING UP.** For the first five months of 2024, food receipts are only up 7% from the same period. The first week of June, we served 355 households, including a record 102 on Thursday alone.



*“Thank you so very much! May God bless you all. **You have no idea how much of a tremendous help this is to me during these tough times.** I thank you for your patience with me as well as all of your help [for] me and my family. I cannot thank you enough.”*

- CCM Client, 2024

While our Financial Services team continues to develop this model, the number of resource contacts nearly tripled from the initial startup to May 2024.

PROACTIVE SERVICES

CCM’s Financial Services team is equally dedicated to providing educational services and opportunities for individuals engaged in our programs. Breaking Free from the Money Traps is a course developed and delivered through a partnership between CCM and Nova Credit Union, RCCC and Prosperity Unlimited. Various other educational opportunities are available through local partnerships. Interested parties may learn more about educational offerings through CCM’s website / Financial Services page.

The needs in our community are real AND our need for your help during these summer months is ALSO REAL! Please join us if you are able by making a financial contribution, volunteering, praying, or partnering with us.

The Crisis Center
Pantry Is Now
Serving More

**29% more
HOUSEHOLDS**

**35% more
INDIVIDUALS**





[CLICK TO VIEW
the full Strategic Plan](#)

[LEARN MORE](#)

MY FATHER'S HOUSE ANNEX OPENS IN KANNAPOLIS

Cooperative Christian Ministry (CCM) announced the opening of the NEW My Father's House Annex facility in Kannapolis, N.C. The establishment of this transitional housing opportunity was made possible through a partnership with the Cabarrus Health Alliance (CHA) and the SUN Clinic, in addition to a facility agreement with faith community partner, Memorial Baptist Church.

"It is through collaboration, as demonstrated on this project, that we persevere and make a greater impact for our community," said Ed Hosack, CCM's Chief Executive Officer. "We've done the easy part in transforming a building. Now we focus our attention on the people we will serve here. With God's help, we will transform lives."

The opening of this facility replaces transitional housing capacity lost in 2023 with the closing of the previous My Father's House facility in Concord.

"The Annex program will provide housing access and residential support as part of an interdisciplinary team to address the needs of women with children, including those with high-risk pregnancies, and substance use complications," said Amaha Sheferaw, CCM's Chief Program Officer. "The team has developed a solution-focused participatory-development

plan (PDP). This plan supports measurable goals and moves families forward through a supportive Care Management approach, providing a path to become well and stable by directly achieving our participants' goals."

Members of the Cabarrus County community, including support from The Chamber-Leading Business in Cabarrus, the Cabarrus Health Alliance, Memorial Baptist Church as well as CCM's Leadership team officially 'cut the ribbon' on Wednesday afternoon, June 26th to mark the opening of the facility.



YOUR WINDOW OF
OPPORTUNITY
CAPITAL CAMPAIGN

LEARN & GIVE





MINISTRY OPERATING COST

\$4.7 MILLION

+ \$2,000,000*

HIGHLIGHTS

\$1,788,000 IN OPERATING COSTS
for Caremoor and Brown Mill

33% INCREASE IN FOOD
purchases for distribution

\$400,000 FOR FINANCIAL
(rent + utilities) assistance

\$100,000 FOR UTILITIES TO
OPERATE CCM's program facilities

TWO AND A HALF NEW POSITIONS
to support growth in Relief and Recovery programs

TWO NEW MAINTENANCE
positions to support the operations of Brown Mill and
Grace Place @ Caremoor

INCREASED COST OF HEALTH INSURANCE
benefits as workforce grows to over 50 employees
with purchase of Caremoor

FACILITY/INFRASTRUCTURE

NEW MY FATHER'S HOUSE ANNEX
providing housing for expectant mothers in housing crisis

NEW PROGRAM OFFICE
on the Rebuilders Campus in Concord

NEW COMMUNITY BULK FOOD WAREHOUSE
in 2025 to provide receiving and storage space to local
hunger fighting programs

FACILITY MODIFICATIONS
for Grace Place @ Caremoor

CCM ALSO ANTICIPATES
***\$2,000,000** IN VALUE
OF IN-KIND DONATIONS AND
OTHER RESOURCES.

OPERATING BUDGET \$2.9 MILLION

INCOME

INDIVIDUALS
\$900,000 (30%)

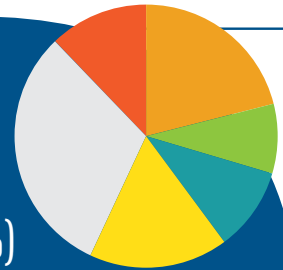
BUSINESSES / CORPORATE FOUNDATIONS
\$617,084 (21%)

GOVERNMENT SUPPORT
\$500,000 (17%)

FOUNDATIONS / GRANTS / TRUSTS
\$300,000 (10%)

CHURCHES / COMMUNITY GROUPS
\$250,000 (9%)

OTHER
\$355,000 (12%)



OPERATIONS

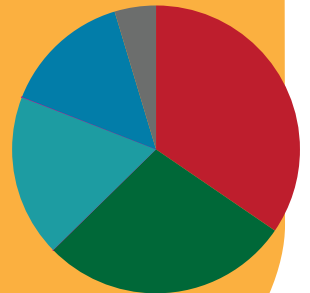
HOUSING PROGRAM
\$1,007,005 (35%)

FINANCIAL ASSISTANCE PROGRAM
\$819,799 (28%)

COMMUNITY ENGAGEMENT
\$529,414 (18%)

FOOD PROGRAM
\$434,067 (15%)

ADMINISTRATIVE
\$131,799 (4%)



15% INCREASE B2B
(BUDGET TO BUDGET)
FROM PREVIOUS FY

FACT BETWEEN JULY 2023 AND JUNE 2024, OUR
HOUSING RESIDENTS, COLLECTIVELY
REDUCED \$166,992.62 OF DEBT!

PARTNER SPOTLIGHT

CCM'S SUMMER ACADEMIC PROGRAM

CCM's Summer Academic Program was a huge success! Hosted by Cabarrus County teachers Ms. Avila and Mrs. Tosso, 12 students participated in academic activities with a focus on math and reading. Additionally, the students enjoyed field trips and heard from wonderful community members who brought life-skill presentations about budgeting, cooking, and the workforce!

Special thanks to:

- Darren McConnell, Chef (for the delicious Spaghetti and Meatballs!)
- Academic Learning Center
- Cabarrus County Active Living and Parks
- Melinda Edgerton, Registered Dietitian
- Amy Alexander, Financial Officer at SECU
- And to the City of Concord!



On Thursday, 6/20, CCM's housing program was able to offer a home-buying seminar thanks to local real estate agent Joe Hartsell, of Joe Hartsell and Associates. Joe came to our Mothers & Children Home to teach CCM residents about the process of qualifying for a loan, purchasing a home, and the various avenues to home ownership. Joe was able to answer all of our real estate questions in a very easy-to-understand format - we are so thankful to Joe for offering his time to share his expertise with our program participants.



THANK YOU

JUNE FOOD DRIVES

- Kimball Memorial Lutheran - 245 lbs.
- St. James the Greater Catholic - 207 lbs.
- Crossroads Church - 373 lbs.
- Connect Christian Church - 847 lbs.

We also are so grateful for the **100s of lbs.** of fresh produce we are receiving weekly from the **community gardens at Calvary Lutheran and Bethpage Presbyterian**, as well as from the **YMCA's Share the Harvest Farm and Lomax Research Farm**. And we are receiving **thousands of pounds** of great "unsellable" produce from **Barbee Farms**.

THE LEON LEVINE FOUNDATION

We are excited & grateful to share that The **Leon Levine Foundation** has awarded CCM with two multi-year grant commitments totaling \$580,000! These grants will support our capital projects and growing operating costs as we continue to scale our outreach. The Leon Levine Foundation supports organizations that align with its core mission areas and demonstrate strong leadership, a track record of success, and a plan for financial sustainability. Through this partnership, CCM & The Leon Levine Foundation will advance our mutual goal of creating pathways to self-sufficiency for community members in need.

"We are proud to continue our support of Cabarrus Cooperative Christian Ministry," said Tom Lawrence, President of The Leon Levine Foundation. "CCM is a cornerstone of Concord and Kannapolis, ensuring all residents have access to food, shelter and support on the path to self-sufficiency."

JOIN THE CCM TEAM!

We're currently seeking passionate individuals to fill the following positions

Bilingual Client Services Provider:
Part-time, salaried position

Inventory/Technology Food Program Assistant: Part-time, salaried position

Housing Care Coordinator: Full-time, salaried position

Facilities Maintenance Technician: Full-time, salaried position

Maintenance Project Manager: Full-time, salaried position

Interested candidates can find detailed job descriptions and apply on our [CCM Careers page](#). Take the next step in your career with CCM and help us make a positive impact in our community!

CCM is grateful to **The Good Charcoal Company** for their generous donation through their 'Doin' Good' community event. They provided 275 BBQ chicken meals, serving approximately 60 families who visited our Crisis Center food pantry that day.



UPCOMING EVENTS

**Attention all Nonprofit
Leaders, Staff, and Volunteers!**
SAVE THE DATE!

SHAPING THE FUTURE TOGETHER

**CABARRUS COUNTY
NONPROFIT WORKSHOP
AUGUST 22, 2024**

**8:30 AM - 1:00 PM AT CROSSROADS CHURCH
220 GEORGE W. LILES PARKWAY, CONCORD**

SUMMER/FALL MOBILE FOOD PANTRY DATES

July 30 (Tuesday) - 10:00-12:00
Elevation Church Concord
545 Concord Pkwy N, Concord
Sponsored by **Elevation Church Concord**

September 12 (Thursday) - 10:00-12:00
St. James the Greater Catholic Church
139 Manor Ave. SW, Concord 28025
Sponsored by **Knights of Columbus**

October 24 (Thursday) - 10:00-12:00
Kannapolis
Co-Sponsored by **Poplar Tent Presbyterian** and
Roberta Methodist





EXPERTS IN FAMILY FINANCIAL RELIEF




SENIOR RESOURCE GUIDE

[LEARN MORE](#)



HELP with HOUSING

HelpWithHousing.net



FOOD RESOURCES

The 'Cabarrus County Food Resource Map', which was created by the Hunger Task Force, is available on our website. Please share this valuable resource with the community.

[VIEW MAP](#)



Sign up to round up your monthly City of Concord Utility bill to the nearest dollar and help keep the air, heat, and lights on for hundreds of families in need.

Visit: <https://concordnc.gov/Departments/Customer-Care/Neighbor-Helping-Neighbor>



COOPERATIVE CHRISTIAN MINISTRY

[APPLY](#) **NEW! CCM Career Opportunities**

246 Country Club Drive NE, PO Box 1717
Concord, NC 28026 TEL: 704-786-4709



GIVE ONLINE: www.CooperativeMinistry.com or TEXT: ccmhelps to 44321